

Twilight

ON THE TRAIL

SUNDAY, OCTOBER 18, 2026 | FOUR SEASONS HOTEL, AUSTIN

Twilight on the Trail - An Evening to Celebrate and Support the Butler Trail

Twilight on the Trail is The Trail Conservancy's largest fundraising event, bringing together philanthropic leaders, outdoor enthusiasts, and community supporters for an unforgettable evening under the stars. As the sun sets over Austin, painting the sky in shades of pink and blue, guests will be treated to live music, curated eats, and a breathtaking sight of bats taking flight over Lady Bird Lake.

More than just a gala, this event blends elegance with Austin's laid-back spirit - with an attire theme of "cocktail on top, Trail on bottom." Guests gather for delicious food, refreshing drinks and an exciting live auction, all in support of preserving and enhancing the Butler Hike-and-Bike Trail for generations to come.



TWILIGHT ON THE TRAIL

SPONSORSHIP OPPORTUNITIES

PRESENTING
SPONSOR
*INQUIRE DIRECTLY
FOR PRICING*

- All benefits listed at the Trailblazer level, plus:
- On-stage recognition by the event host
- Opportunity to give brief remarks
- Dedicated social media post

TRAILBLAZER
SPONSOR
\$25,000

- All benefits listed at the Bridge Builder level, plus:
- Premium table location
- Thank you in event's social media post
- On-Trail team building Day in the Dirt in 2027

BRIDGE BUILDER
SPONSOR
\$15,000

All benefits listed at the Pathway Partner level, plus:

COCKTAIL HOUR SPONSOR

- Logo recognition on bar signage
- Ability to create a signature cocktail
- Thank you in event's social media post
- Thank you by event host at beginning of event

SOLD

ENTERTAINMENT SPONSOR

- Logo recognition on entertainment signage
- Recognition as Entertainment Sponsor on event webpage
- Thank you in event's social media post
- Thank you by the event host when entertainment announced

PHOTO BOOTH SPONSOR

- Logo recognition on all photos from photo booth
- Recognition as Photo Booth Sponsor on event webpage
- Thank you in event's social media post
- Thank you by event host during the event

SOLD

SILENT AUCTION SPONSOR

- Logo recognition on the silent auction webpage/promo emails
- Recognition as Silent Auction Sponsor in program
- Thank you in the silent auction social media post
- Thank you by event host during the silent auction reminder

TWILIGHT ON THE TRAIL

SPONSORSHIP OPPORTUNITIES

BRIDGE BUILDER
SPONSOR CONT.
\$15,000

All benefits listed at the Pathway Partner level, plus:

VALET SPONSOR

- Logo recognition on cards for complimentary valet
- Recognition as Valet Sponsor on website & informational email to high-level sponsors
- Thank you in event's social media post
- Thank you by the event host during the event

BABY GOAT SPONSOR

- Logo recognition on signage near goat pen on-site
- Recognition as Baby Goat Sponsor on website
- Thank you in event's social media post
- Thank you by the event host during the event

SOLD

FLORAL SPONSOR

- Logo recognition on table centerpieces at gala
- Recognition as Floral Sponsor on website
- Thank you in event's social media post
- Thank you by the event host during the event

LIVE AUCTION SPONSOR

- Logo recognition on bidding paddles
- Recognition as Live Auction Sponsor on website/auction preview
- Thank you in event's social media post
- Thank you by the event host during the event

PATHWAY PARTNER
SPONSOR
\$10,000

- All benefits listed at the Lakeside Steward level, plus:
- Opportunity to provide a giveaway to attending guests
- Recognition in TTC's monthly newsletter (17,000 subscribers)
- Invitation to TTC's Annual Plant It Forward event (Jan. 2027)
- Complimentary valet parking for guests

TWILIGHT ON THE TRAIL

SPONSORSHIP OPPORTUNITIES

LAKESIDE STEWARD
SPONSOR
\$5,000

- One table for 10 guests
- Logo featured on all gala marketing materials (website, signage, print collateral, email)

SOLD OUT

FRIEND OF THE TRAIL
SPONSOR
\$3,000

- Sponsor half of a table at this year's gala! Find a co-sponsor to join you or be randomly paired with new TTC friends!
- 6 spots reserved at a 12-top table for your group
- Name included on the gala event webpage



CONTACT

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The Trail
Conservancy