Twilight
ON THE TRAIL

SUNDAY, OCTOBER 18, 2026 | FOUR SEASONS HOTEL, AUSTIN

Twilight on the Trail - An Evening to Celebrate and Support the Butler Trail

Twilight on the Trail is The Trail Conservancy's largest fundraising event, bringing together philanthropic leaders, outdoor enthusiasts, and community supporters for an unforgettable evening under the stars. As the sun sets over Austin, painting the sky in shades of pink and blue, guests will be treated to live music, curated eats, and a breathtaking sight of bats taking flight over Lady Bird Lake.

More than just a gala, this event blends elegance with Austin's laid-back spirit - with an attire theme of "cocktail on top, Trail on bottom." Guests gather for delicious food, refreshing drinks and an exciting live auction, all in support of preserving and enhancing the Butler Hike-and-Bike Trail for generations to come.

TWILIGHT ON THE TRAIL

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

INQUIRE DIRECTLY FOR PRICING

- All benefits listed at the Trailblazer level, plus:
- On-stage recognition by the event host
- Opportunity to give brief remarks
- Dedicated social media post

TRAILBLAZER SPONSOR

$25,000

- All benefits listed at the Bridge Builder level, plus:
- Premium table location
- Thank you in event's social media post
- On-Trail team building Day in the Dirt in 2027

BRIDGE BUILDER SPONSOR

$15,000

All benefits listed at the Pathway Partner level, plus:

COCKTAIL HOUR SPONSOR

- Logo recognition on bar signage
- Ability to create a signature cocktail
- Thank you in event’s social media post
- Thank you by event host at beginning of event

ENTERTAINMENT SPONSOR

- Logo recognition on entertainment signage
- Recognition as Entertainment Sponsor on event webpage
- Thank you in event's social media post
- Thank you by the event host when entertainment announced

PHOTO BOOTH SPONSOR

- Logo recognition on all photos from photo booth
- Recognition as Photo Booth Sponsor on printed materials
- Thank you in event's social media post
- Thank you by event host during the event

SILENT AUCTION SPONSOR

- Logo recognition on the silent auction webpage
- Recognition as Silent Auction Sponsor in program
- Thank you in the silent auction social media post
- Thank you by event host during the silent auction reminder

TWILIGHT ON THE TRAIL

SPONSORSHIP OPPORTUNITIES

BRIDGE BUILDER SPONSOR CONT. $15,000

All benefits listed at the Pathway Partner level, plus:

VALET SPONSOR

- Logo recognition on cards for complimentary valet
- Recognition as Valet Sponsor on website & informational email to high-level sponsors
- Thank you in event's social media post
- Thank you by the event host during the event

BABY GOAT SPONSOR

- Logo recognition on signage near goat pen on-site
- Recognition as Baby Goat Sponsor on website
- Thank you in event's social media post
- Thank you by the event host during the event

PATHWAY PARTNER SPONSOR $10,000

- All benefits listed at the Lakeside Steward level, plus:
- Opportunity to provide a giveaway to attending guests
- Recognition in TTC's monthly newsletter (17,000 subscribers)
- Invitation to TTC's Annual Plant It Forward event (Jan. 2027)
- Complimentary valet parking for guests

LAKESIDE STEWARD SPONSOR $5,000

- One table for 10 guests
- Logo featured on all gala marketing materials (website, signage, print collateral, email)

FRIEND OF THE TRAIL SPONSOR $3,000

- One table for 6 guests
- Name included on the gala event webpage

CONTACT

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The Trail Conservancy