

MOONLIGHT MARGARITA RUN

THURSDAY, JUNE 4, 2026

AUDITORIUM SHORES



Run, Walk, and Celebrate - Austin's Favorite Fun-Run-Raiser!

For over two decades, runners, walkers, and margarita lovers have gathered along the Butler Hike-and-Bike Trail for this high-energy 5K fun-run. Kicking off with a shotgun start, the route winds through the scenic streets of downtown Austin, bordering the Butler Trail and Lady Bird Lake. The race ends in a lively community celebration at Auditorium Shores, filled with music and festivities!

This annual fun-run-raiser embodies The Trail Conservancy's commitment to active living, wellness, and community fun. Participants of all levels can run, walk, or roll to the finish line, where fellowship and entertainment await.

As a sponsor, you'll have the opportunity to align with one of Austin's most beloved outdoor traditions, connecting with thousands of enthusiastic participants who value health, fitness, and fun.



MOONLIGHT MARGARITA RUN

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

Inquire directly for pricing

- Title sponsor for the full event
- Opportunity to address the crowd at the Starting Line
- Invitation to Plant it Forward Planting Day (exclusive work day for sponsors)
- Prominent logo recognition on event signage
- Prominent logo recognition on race shirt
- Prominent logo recognition in all marketing materials
- Vendor booth**
- 25 VIP Run Passes + discount code for additional passes

AFTER-PARTY SPONSOR

\$15,000

- Title sponsor for the Finish Line Party
- Stage mentions
- Prominent logo recognition on event signage
- Prominent logo recognition on the race shirt
- Prominent logo recognition in all marketing materials
- Vendor booth
- 15 VIP Run Passes
- Invitation to Plant it Forward Planting Day (exclusive work day for sponsors)

GOLD SPONSOR

\$10,000

- Mentioned from the Start/Finish line stage
- Invitation to Plant it Forward Planting Day (exclusive work day for sponsors)
- Prominent recognition on event signage*
- Logo recognition on the race shirt
- Recognition in all marketing materials for the event (website, newsletters, social posts, flyers, etc.)
- Vendor booth**
- 10 VIP Run Passes + discount code for additional passes

SILVER SPONSOR

\$5,000

- One chosen location for recognition on event signage*
- Name recognition on race shirt
- Recognition in all marketing materials for the event (website, newsletters, social posts, flyers, etc.)
- Vendor booth**
- 8 VIP Run Passes + discount code for additional passes

BRONZE SPONSOR

\$2,500

- Name recognition on race shirt
- Recognition in all marketing materials for the event (website, newsletters, social posts, flyers, etc.)
- Vendor booth**
- 5 VIP Run Passes + discount code for additional passes

VENDOR SPONSOR

\$1,500

- Recognition in The Trail Conservancy marketing
- Vendor booth*
- 2 VIP Run Passes + discount code for additional passes

**Signage location options include Start/Finish Line, Packet Pick-Up, Lounge, and Water Stop.*

***Vendor booth materials are to be supplied by the vendor. TTC will provide a table, power, and one tent light.*

VIP Run Passes include a race bib plus access to the VIP Lounge with food and beverage.

CONTACT

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