

# Twilight

ON THE TRAIL

SUNDAY, OCTOBER 26, 2025 | FOUR SEASONS HOTEL, AUSTIN

## Twilight on the Trail - An Evening to Celebrate and Support the Butler Trail

Twilight on the Trail is The Trail Conservancy's largest fundraising event, bringing together philanthropic leaders, outdoor enthusiasts, and community supporters for an unforgettable evening under the stars. As the sun sets over Austin, painting the sky in shades of pink and blue, guests will be treated to live music, curated eats, and a breathtaking sight of bats taking flight over Lady Bird Lake.

More than just a gala, this event blends elegance with Austin's laid-back spirit - with an attire theme of "cocktail on top, Trail on bottom." Guests gather for delicious food, refreshing drinks and an exciting live auction, all in support of preserving and enhancing the Butler Hike-and-Bike Trail for generations to come.



# TWILIGHT ON THE TRAIL

## SPONSORSHIP OPPORTUNITIES

TITLE  
SPONSOR  
\$50,000

- All benefits listed at the Trailblazer level, plus:
- On-stage recognition by the event host
- Opportunity to give brief remarks
- Dedicated social media post

TRAILBLAZER  
SPONSOR  
\$25,000

- All benefits listed at the Pathway Partner level, plus:
- Premium table location
- Thank you in event's social media post
- On-Trail team building Day in the Dirt in 2026

BRIDGE BUILDER  
SPONSOR  
\$15,000

- COCKTAIL HOUR SPONSOR
  - All benefits listed at the Pathway Partner level, plus:
  - Logo recognition on bar signage
  - Recognition as Bar Sponsor on program
  - Thank you in event social media post
  - Thank you by event host at beginning of event
- ENTERTAINMENT SPONSOR
  - All benefits listed at the Pathway Partner level, plus:
  - Logo recognition on entertainment signage
  - Recognition as Entertainment Sponsor in program
  - Thank you in event's social media post
  - Thank you by the event host when entertainment announced
- PHOTO BOOTH SPONSOR
  - All benefits listed at the Pathway Partner level, plus:
  - Logo recognition on all photos from photo booth
  - Recognition as Photo Booth Sponsor on printed materials
  - Thank you in event's social media post
  - Thank you by event host during the event
- SILENT AUCTION SPONSOR
  - All benefits listed at the Pathway Partner level, plus:
  - Logo recognition on the silent auction webpage
  - Recognition as Silent Auction Sponsor in program
  - Thank you in the silent auction social media post
  - Thank you by event host during the silent auction reminder



# TWILIGHT ON THE TRAIL

## SPONSORSHIP OPPORTUNITIES

**PATHWAY PARTNER  
SPONSOR**  
\$10,000

- All benefits listed at the Trail Steward level, plus:
- Opportunity to provide a giveaway to attending guests
- Recognition in TTC's monthly newsletter (16,000 subscribers)
- Invitation to TTC's Annual Plant It Forward event (January 2026)
- Complimentary valet parking for guests

**LAKESIDE STEWARD  
SPONSOR**  
\$5,000

- One table for 10 guests
- Logo featured on all gala marketing materials (website, signage, print collateral, email)

**FRIEND OF THE TRAIL  
SPONSOR**  
\$3,000

- One table for 6 guests
- Name included on the gala event webpage



### CONTACT

Lila Weatherly Rivera, Development Director  
[lila@thetrailconservancy.org](mailto:lila@thetrailconservancy.org)

