

# twilight ON THE TRAIL

SUNDAY, OCTOBER 27, 2024 | FOUR SEASONS HOTEL, AUSTIN

TITLE  
SPONSOR  
\$50,000  
1 AVAILABLE

- All benefits listed at the Author level, plus:
- Recognition by the event host
- Opportunity to give brief remarks
- Dedicated social media post

AUTHOR  
SPONSOR  
\$25,000  
2 AVAILABLE

- All benefits listed at the Illustrator level, plus:
- Premium table location
- Thank you in event social media post
- On-Trail team building Day in the Dirt in 2025

CHAPTER  
SPONSOR  
\$15,000

- COCKTAIL HOUR SPONSOR
  - All benefits listed at the Illustrator level, plus:
  - Logo recognition on bar signage
  - Recognition as Bar Sponsor on program
  - Thank you in event social media post
  - Thank you by event host at beginning of event
- ENTERTAINMENT SPONSOR
  - All benefits listed at the Illustrator level, plus:
  - Logo recognition on entertainment signage
  - Recognition as Entertainment Sponsor on program
  - Thank you in event social media post
  - Thank you by event host when entertainment announced
- SILENT AUCTION SPONSOR
  - All benefits listed at the Illustrator level, plus:
  - Logo recognition on silent auction webpage
  - Recognition as Silent Auction Sponsor on program
  - Thank you in silent auction social media post
  - Thank you by event host during silent auction reminder
- PHOTO BOOTH SPONSOR
  - All benefits listed at the Illustrator level, plus:
  - Logo recognition on all photo booth photos
  - Recognition as Photo Booth Sponsor on printed materials
  - Thank you in event social media post
  - Thank you by event host during event

# twilight ON THE TRAIL

SUNDAY, OCTOBER 27, 2024 | FOUR SEASONS HOTEL, AUSTIN

ILLUSTRATOR  
SPONSOR  
\$10,000

- All benefits listed at the Dedication level, plus:
- Opportunity to provide a giveaway to attending guests
- Recognition in TTC's monthly newsletter (23,000 subscribers)
- Invitation to TTC's Annual Establishment Plant Day (January 2025)
- Complimentary valet parking for guests

DEDICATION  
SPONSOR  
\$5,000

- One table for 10 guests
- Logo featured on all gala marketing materials (website, signage, print collateral, email)

EPILOGUE  
SPONSOR  
\$3,000

- One table for 6 guests
- Name included on the gala event webpage

FOOTNOTE  
OPPORTUNITIES

- Valet Parking | *\$25 per vehicle*
- Heads or Tails tickets for the table | *\$250 per table of 10*
- Mystery Bags | *\$150 per bag*
- Bottle of Moët & Chandon for the table | *\$150 per bottle*
- TEMPO art bike ride led by TTC Staff for up to 20 guests | *\$1,500*
- Day in the Dirt for up to 20 guests | *\$1,500*
- Nature Walk led by TTC Staff for up to 20 guests | *\$1,000*



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