

TWILIGHT ON THE TRAIL 2024



SUNDAY, OCTOBER 27, 2024

FOUR SEASONS

ANTICIPATED ATTENDANCE: 500

The Twilight on the Trail is the biggest fundraising event The Trail Conservancy hosts every year. It's a unique take on traditional galas, with a laid-back atmosphere that showcases the beauty of the Butler Trail. The event features live and silent auctions, entertainment, food and beverage, and more. Guests are encouraged to dress up in "cocktail on top, Trail on bottom" fashion to celebrate their love for the Hike-and-Bike Trail.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$50,000 - One available.

- Opportunity to address the crowd
- On-Trail team building/Day in the Dirt
- Invitation to annual Establishment Planting Day
- Valet parking provided
- Promo items at event
- Prime logo recognition at event
- Recognition in The Trail Conservancy marketing
- 20 Twilight guests (two tables)
- Opportunity to have a booth on-site with activities or giveaways

PRESENTING SPONSOR

\$25,000 - Two available.

- On-Trail team building/Day in the Dirt
- Invitation to annual Establishment Planting Day
- Valet parking provided
- Promo items at event
- Prominent logo recognition at event
- Recognition in The Trail Conservancy marketing
- 10 Twilight guests (one table)

TWILIGHT ON THE TRAIL SPONSORSHIP OPPORTUNITIES

CHAMPION SPONSOR

\$10,000 - *Multiple available.*

- Invitation to annual Establishment Planting Day
- Valet parking provided
- Promo items at event
- Logo recognition at event
- Recognition in The Trail Conservancy marketing
- 10 Twilight guests (one table)

ADVOCATE SPONSOR

\$5,000 - *Multiple available.*

- Valet parking provided
- Promo items at event
- Logo recognition at event
- Recognition in The Trail Conservancy marketing
- 10 Twilight guests (one table)

SUPPORTER SPONSOR

\$3,000 - *Limited available.*

- Name recognition at event
- Recognition in The Trail Conservancy marketing
- 6 Twilight guests (one tables)

