

EARTH DAY JUBILEE 2024



SATURDAY, APRIL 20, 2024

INTERNATIONAL SHORES

ANTICIPATED ATTENDANCE: 2,000+

The Earth Day Jubilee, now in its second year, is a community celebration that highlights the environmental and ecological impact of the Butler Trail as a natural resource to Austin. The event is free and open to everyone and will feature workshops by community partners, resources, unique earth-friendly vendors, food and beverages, and family-friendly entertainment.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$10,000

- Logo prominently featured on all promotional materials for the event (including but not limited to invitations, flyers, posters, e-blasts, and calendar listings)
- Logo prominently featured on the event landing page of the website
- Logo prominently featured on any on-Trail event signage
- Logo integrated into the photo opportunity
- Tagged in all social posts and announcements
- Recognition in the press release
- Opportunity to have a booth on-site with activities or giveaways
- Collaboration on a signature promotional giveaway
- Dedicated volunteer day with TTC for up to 30 people

EVENT SPONSOR

\$2,500

- Logo featured on all promotional materials for the event, including flyers, posters, and e-blasts
- Logo featured on the event landing page of the website
- Logo featured on any on-Trail event signage