Holly Project
Open House #3
Virtual Public Meeting
June 24, 2021
Agenda

1. Meeting Guidelines
2. Introduction of Guest Speakers
3. Holly Shores Vision Plan / Lakefront Trail
4. The Trail Foundation
5. Planning Process / Timeline
6. Review Public Input
7. Review Updated Plan
8. Open Discussion
9. What Comes Next

This session is being recorded.
Holly Shores/ Edward Rendon Sr. at Festival Beach

Vision Plan
Figure 32. East Park Existing Conditions Plan

MVVA Team  July 2015

Austin Texas

Master Plan

Holly Shores/ Edward Rendon Sr. at Festival Beach

Vision Plan
Holly Shores / Edward Rendon Sr. Park
at Festival Beach - Vision Plan Goal:

Improve path and trail connections around the Austin Energy property.

- Canoe Launch
- Picnic Garden
- Viewpoint
- ADA Accessible Paths
- Pedestrian, Bicycle, and Service Paths
- Pier
- Wetland Habitat
Holly Shores / Edward Rendon Sr. Park at Festival Beach - Vision Plan Goal:

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The Trail Foundation Core Values

- **Community**
  Champion diversity and access for all.

- **Excellence**
  Dream big, set a bold vision and achieve transformative results.

- **Collaboration**
  Cultivate strong partnerships to amplify our efforts.

- **Stewardship**
  Honor the legacy of the Trail and ensure its vitality for generations to come.

- **Environment**
  Preserve and protect the urban natural setting and our experience in it.

- **Well-being**
  Stay safe, be healthy, have fun.
Comprehensive Signage (entire Trail)

Excellent signage is a critical component of successful public trail. TIP has already completed a Master Signage Package that has been installed west of US 40. However, additional signage is needed to the east.

The signage package consists of a braille walking guide and two bike signs. This signage provides a braille readable guide to the trail and includes an identification at the entrance.

Not only does the master signage package need to be advanced to the east, but an inventory of all remaining trail signs needs to be completed so that all signage is comprehensive, coordinated, and functional.

Ecological Restoration (entire Trail)

The Trail Foundation’s Ecological Restoration program is now entering its 10th year of implementation. Using the Ecological Restoration Guidelines as a reference for best management practices, this program continues to grow in participation and impact for the health of the trail and surrounding landscapes.

The program encourages the strategic use of resources from all city departments, including the Parks and Recreation Department, Forestry and Watered Protection, to the greatest extent possible, to protect and enhance the ecological and aesthetic values of an exceptional natural resource: our trail.

North Drake Bridge Trail Under Bridge

The project intends to improve the zone under the north side of the trail. This includes removing vegetation from the sides of the bridge. This will improve accessibility for pedestrians and cyclists. The project will also provide additional improvements to improve the safety and quality of the trail.

Brazos Bluff

The project includes the addition of a new bluff that will provide a natural setting for pedestrians and cyclists. The addition of the bluff will create a new pedestrian and cyclist path that will add to the overall experience of the trail.

Playground - East Side

A new playground has been added to the east side of the trail, providing a new area for children to play and enjoy.

Festival Beach Restroom Replacement

The existing restroom at Festival Beach, west of US 40, has been identified for replacement in the Holly Shores Master Plan. The addition of a new restroom will improve the overall experience of the trail and make it more accessible to all.

Lakeshore Park: Deck and Overlook

The addition of a new deck and overlook at Lakeshore Park will provide new opportunities for visitors to enjoy the lake and surrounding nature.

Bridge Study: Holly/Lakeshore Peninsula

The project includes the addition of a new bridge over the creek, providing a new connection to the Holly Shores Master Plan. This will improve access to the peninsula of Lakeshore Trail.

Holly Project - Fiesta Gardens Water Access

This project involves the addition of a new water access point to the Holly Shores Master Plan. The addition of this water access point will provide new opportunities for visitors to enjoy the water.

Holly Trail Enhancements

As part of the future plans for the Holly Shores Master Plan, the Holly Trail will be enhanced to provide new opportunities for visitors to enjoy the trail.

Holly Shore Trailhead - Connection to EastLink Trail

This project involves the addition of a new trailhead to the Holly Shores Master Plan. The addition of this trailhead will provide new opportunities for visitors to enjoy the Holly Shore Trail.

Pleasant Valley/Lakeshore Trailhead & Water Access

The addition of a new trailhead along the Lagoons will provide new opportunities for visitors to enjoy the trail.

Pleasant Valley/Lakeshore Blvd Restroom

The addition of a new restroom along the Lagoons will provide new opportunities for visitors to enjoy the trail.

10th Anniversary

The Trail Foundation 10th Anniversary year is an opportunity to celebrate the successes of the past decade and look forward to new opportunities for growth and improvement.
Holly Project: Timeline

**Phase 1 | Understanding Conditions and Needs**
- **February-April 2019**
  - Project Scoping
  - One-on-one meetings with community members
- **May 2019**
  - Project Introduction Event at Camacho Activity Center - May 18
  - Project Survey Launched
- **June – August 2019**
  - Community Open House - June 8
  - Small Group Discussions
  - Butler Hike-and-Bike Trail Tabling
  - Survey Close

**Phase 2 | Development of Schematic Design & Review**
- **September – November 2019**
  - Review of Public Input
  - Draft Concept Design
  - Small Group Discussions
- **December 2019 - May 2021**
  - Concept Design Presentations
  - Community Open House
  - Plan Review and Revisions

**Phase 3 | Fundraising /Design Dev.**
- **Newly Projected Fall 2021 – Winter 2022**
  - Project Fundraising
  - Design Development
  - Permitting (Tentative)
- **June – August 2021**
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  - PARD Review & Approval
The vision plan goals emerged out of a robust and open community process and represent many voices and opinions. The over-arching call was for this place to remain first and foremost a neighborhood park, and many of the goals stemming from that are concerned with better connectivity, openness and integration between the various park elements, so that the park itself will continue to encourage connectivity within the community.

Beyond that, an emphasis on the natural environment, a tranquil and pastoral character, and park comfort will make Holly Shores an even better place to find a moment of respite from the stresses of city life.

Phase 1: Holly Vision Plan Public Input

- Maintain neighborhood park character, while improving amenities, comfort and maintenance.
- Align with 1989 Town Lake Comprehensive Plan.
- Improve path and trail connections around the Austin Energy property.
- Integrate ball fields with the wider park landscape.
- Improve lagoon water quality and open to surrounding landscape.
- Reuse existing buildings for community-based program as a focus of park activity.
- Improve pedestrian and bicycle accessibility and connectivity.
- Maintain the simple, tranquil character of the West Park.
- Preserve and enhance tree canopy and wildlife habitat.
- Celebrate local art and heritage throughout the park.
Phase 1: Public Engagement Events & Activities 2019

April (7 Community Leaders)
In-depth Interviews

April 29 (5 sign-ins)
ETLCNA Town Hall
6:00 to 8:00 PM

May 18 (16 sign-ins)
Project Kick-off Event
Camacho Activity Center
9:00 to 12:00 PM

June 8 (42 sign-ins)
Public Open House
(4,000 mailers in Eng/Span mailed to neighborhood)
Camacho Activity Center
10:00 to 12:00 PM

June 12 (6 sign-ins)
Group Presentation
Festival Beach Community Garden
Terrazas Branch Library
6:00 to 8:00 PM

June 13 (22 sign-ins)
Group Presentation
Rebekah Baines Johnson Center (RBJ Center)
3:00 to 4:00 PM

June 15 (12 sign-ins)
Holly Point Tabling/Intercepts
Butler Hike-and-Bike Trail
8:00 to 10:00 AM

June 19 (20 attendees)
Group Presentation
East Cesar Chavez Neighborhood Contact Team
Terrazas Branch Library
6:00 to 8:30 PM

August 1 (3 surveys)
ETLCNA - Neighborhood Meeting
5:30 to 7:30 PM

September 21 (15 sign-ins)
Hispanic Heritage Month
Cepeda Branch Library/Parque Zaragoza Recreation Center
10:00 to 1:00 PM

7
In-depth interviews with community leaders

136+
Participant sign-ins at tablings, presentations, meetings

247
Survey responses
Phase 1: Public Input Received

- Are there specific concerns or areas that you feel should be considered in the planning to improve ADA accessibility?
  “improved access to the waterfront”

- What would enhance security or safety?
  “improved lighting would make the park feel safer”

- Are there any existing challenges/obstacles that prevent you from accessing the water?
  “a lack of existing ramps, pathways that provided access to the water or were wheelchair accessible. Erosion, steep slopes and banks at the water’s edge and vegetation overgrowth”

- What improvement would you like to see that could enhance/improve your access to the water?
  “increasing boat access with a dock, boat ramp, and fishing pier.” “seating by the water with views”

- Do you have any concerns about the current vegetation at Holly Point, and what would you like to see improved?
  “greater use of native plants” “support a healthy habitat for birds, fish and other wildlife”
Phase 2: Public Engagement Events & Activities

December 7, 2019
Public Open House
(Camacho Activity Center)
9:00 to 12:00 PM

December 16, 2019
Group Presentation
(Rebekah Baines Johnson Center)
3:00 to 4:30 PM

December 18, 2019
Group Presentation
(East Cesar Chavez Neighborhood Contact Team)
Terrazas Branch Library
6:00 to 8:30 PM

December 21, 2019
Holly Project Tabling/Intercepts
(Butler Hike-and-Bike Trail)
9:00 to 11:00 AM

January 10, 2020
Parent Meeting (Spanish-speaking)
(Metz Elementary)
8:00 to 9:00 AM

95+
Participant sign-ins at tablings, presentations, meetings

142
Questionnaire responses
Phase 2: Schematic Design Concepts
Phase 2: Sampling of Public Input from December 2019

“Keep it simple and natural with focus on native plants. Less is more”

“More formal/identifiable spots to fish off the banks.

“One of the important unique features of the trail is its natural feel. Use of man-made hardscape materials and non-native vegetation should be limited in favor of natural materials and vegetation that will provide the trail with an Austin vibe.

“Se veria muy elegante y seria un punto clave de el parque.”

“Este concepto tiene más aprovechamiento del terreno, los merenderos pueden ser usados por varias familias y la pérgola seria un éxito.”

“One added benefit of this concept is that it seems to keep the space natural looking and untouched - I like having more area of that in the city and accessible to all.”

“The less vegetation blocking the view of the water the better.”

“Leave it as wild as possible.”
Updated Plan
Phase 2: Design Approach

**HOLLY NEIGHBORHOOD COMMUNITY**
- Accessibility
- Safety
- Local Use

**DESIGN GOALS**
- ADA Path
- Water Access
- Lighting
- Native & Wetland Plants
- Natural Materials
- Tree Protection
- Seating & Lawn Areas

**WATERSHED PROTECTION DEPARTMENT**
- Water Quality
- Public Safety
- Flood Control

**PARKS AND RECREATION DEPARTMENT**
- Tree Protection
- Access to Nature
- Accessibility
- Recreation
- Maintenance
- Connectivity

**COMUNIDAD DEL VECINDARIO HOLLY**
- Accesibilidad
- Seguridad
- Uso Local

**METAS DEL DISEÑO**
- Recorridos para personas discapacitadas
- Acceso al agua
- Iluminación
- Plantas nativas y de zonas húmedas
- Materiales naturales
- Protección de árboles
- Áreas de jardines y para sentarse

**DEPARTAMENTO DE PROTECCIÓN DE LA CUENCA**
- Calidad del agua
- Seguridad pública
- Control de inundaciones

**DEPARTAMENTO DE PARQUES Y RECREACIÓN**
- Protección de árboles
- Acceso a la naturaleza
- Accesibilidad
- Recreación
- Mantenimiento
- Conectividad
Phase 2:

Trail Plan

Plano de Senderos
Phase 2:

Seating Plan

Plano de Áreas Para Sentarse
Phase 2:

Planting Plan

Plano de Plantaciones
PLANT CONCEPTS | CONCEPTOS DE LAS PLANTAS

shade-tolerant plantings | plantaciones tolerantes a la sombra

native grasses, flowering perennials & shrubs | gramas nativas, plantas de floración perenne y arbustos

wetlands plants | plantas de zonas húmedas

lawn | jardín
PAVING: DECOMPOSED GRANITE, CONCRETE PATH, ENGINEERED WOOD FIBER MULCH
PAVIMENTACIÓN: GRANITO DESCOMPUESTO, RECORRIDO DE CONCRETO, COBERTURA DE SUELO DE FIBRA DE MADERA DE INGENIERÍA

PLANT PROTECTION: EDUCATIONAL SIGNAGE, RUSTIC FENCE, STONE CURBS
PROTECCIÓN DE PLANTAS: SEÑALIZACIÓN EDUCACIONAL, CERCA RÚSTICA, CURVAS DE PIEDRA

WATER ACCESS: PIER, STEPS AT WATER’S EDGE
ACCESO AL AGUA: MUELLE, ESCALONES FRENTE AL AGUA

SEATING: STONE BENCH SEATING, GARDEN BENCHES
ÁREAS PARA SENTARSE: BANCAS DE PIEDRA, BANCAS DE JARDÍN

SALVAGE OAK TREE STUMPS: SEATING AND NATURE PLAY
TRONCOS DE ROBLES DE SALVAMENTO: ASIENTOS Y JUEGOS EN LA NATURALEZA

BRIDGE OVER SWALE
PUENTE SOBRE EL ALCANTARILLADO

DRAINAGE SWALE
ALCANTARILLADO DE DESAGÜE

PROPOSED IMPROVEMENTS | MEJORAS PROPUESTAS
Open Discussion

Please Complete the Questionnaire:

https://www.surveymonkey.com/r/TTF-Holly_Project
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Holly Project
Thank You!

thetrailfoundation.org