

April 21

Kicking off Earth Day 2023 is the 2nd Annual Earth Day Kayak Clean-Up Crew Event hosted by the Rowing Dock in partnership with The Trail Conservancy. Participants register for a 2-hour volunteer block, removing trash by paddling the lake or traversing the Trail on foot. Prizes will be awarded throughout the day for “Most Trash Collected” and “Austin’s Weirdest Item Collected.”



























April 22

Earth Day Jubilee, in its inaugural year, is a community celebration of the environmental and ecological impact of the Butler Trail as a natural resource to Austin. The event will feature workshops by community partners, resources, unique earth-friendly vendors, food and beverage, and family-friendly entertainment.



***Anticipated Weekend
Attendance: 2,000+***



	Events Included	Presenting Sponsor \$40,000 both days (one available)	Event Sponsor \$20,000 (two available, one per day)	T-Shirt Hero \$10,000 (multiple available)	Time Slot Sponsor \$2,000 (nine available)	Prize Sponsor \$500 + in Kind (multiple available)	Food and Beverage Sponsor In Kind (multiple available)
Logo featured on event website at corresponding level	BOTH						
Dedicated social posts from both Rowing Dock & TTC accounts	BOTH						
Roundup social posts from both Rowing Dock & TTC accounts	BOTH						
Included on volunteer t-shirts	VOLUNTEER DAY	LOGO	LOGO	LOGO	NAME		NAME
Featured on event signage & promo materials	BOTH	LOGO	NAME	NAME	NAME	NAME	NAME
Number of corporate attendees participating as volunteers for Earth Day Clean-Up	VOLUNTEER DAY	Unlimited	Unlimited	Unlimited	Up to 150	Up to 15	Up to 50
Company prize awards to volunteers for unique categories for Earth Day Clean-Up	VOLUNTEER DAY						
Opportunity to include promo item in volunteer gift bag	BOTH						
On-site presence with a station or activity	BOTH						
Exclusivity in category	BOTH						