



*¡Adelante!*

**Holly Shores / Edward Rendon Sr.  
Metropolitan Park at Festival Beach Master Plan**

**Welcome | Bienvenido**

**Share your thoughts today on the  
design concepts for the  
Holly Project area!**

**Project Goals:**

- 1) Improve the ADA-accessible realignment of the trail along the waterfront.
- 2) Support the ecological restoration of the urban forest, natural areas and protection of the shoreline for wildlife habitat.
- 3) Provide spaces for recreational use and improved trail connectivity.

**April - August 2019**

- 1st Open House & Presentations
- Survey

**Phase 1: Understanding Conditions & Needs**

**November - December 2019**

- 2nd Open House & Presentations
- Questionnaire

**Phase 2: Development of Schematic Design and Review**

**January 2020**

- 3rd-Final Open House

**Summer 2020** (Subject to change)

- Construction Documents
- Permitting

**Phase 3: Construction Planning**



**The Trail Foundation**



# Holly Project Area - Public Input Survey

## Summary of Findings | 246 Responses

### Describe the activity that best describes your relationship to the Holly Project area:

Out of 246 respondents, the top three selections participants used to characterize their relationship to the Holly Project area were:

- Trail users – 77%
- Park visitors – 57%
- Neighbors – 49%

### How often do you visit or otherwise use the Holly Project area?

Over 56% of survey respondents were regular users of the project site, visiting it a minimum of one time per week. 22% of the 56% visited the site between two and four times weekly, 14% visited more than five times per week.

### What would you like to do more of at the Holly Project area?

The three top activities that were almost equally selected by the participants were 1) going for a stroll, 2) biking and running, and 3) watching wildlife, each receiving over 60% of the responses. Time spent at the site with friends and family also ranked high, while one-quarter of the respondents desired greater use for water activities such as boating.

### Are there specific concerns or areas that you feel should be considered in the planning to improve ADA accessibility?

More than half of the respondents felt the Ann and Roy Butler Hike and Bike Trail realignment and improved access to the waterfront were equally important areas for improvement. 15% indicated access to the parking lot as important.

### What would enhance security or safety?

More than half of participants felt improved lighting would make the park feel safer, while 20% felt management and maintenance of the vegetation would improve visibility.

### Are there any existing challenges/obstacles that prevent you from accessing the water?

Participants identified a lack of existing ramps, pathways that provided access to the water or were wheelchair accessible. Erosion, steep slopes and banks at the water's edge and vegetation overgrowth were additional concerns expressed.

### What improvement would you like to see that could enhance/improve your access to the water?

A pattern that surfaced in the open-ended comments identified an interest in increasing boat access with a dock, boat ramp, and fishing pier. In addition to improving the trail access and shoreline improvements, seating by the water with views was also of noted.

### Do you have any concerns about the current vegetation at the Holly Project area, and what would you like to see improved?

Participants frequently expressed concern about the impact of invasive plant species, lack of overall maintenance and the effect erosion is having on wildlife habitat at the shoreline.

There's interest in greater use of native plants that are draught tolerant, provide shade, bloom, and support a healthy habitat for birds, fish and other wildlife.

### Should the Holly Project area's proximity to the adjacent baseball fields be considered in the design? If so, what changes would you like to see that would enhance your experience?

Based on the responses, there does not appear to be a strong relationship between the ball fields and the project site regarding use. Those who did comment supported improvements that related to pedestrian-scale lighting, ADA pathway connectivity, and overall maintenance.

### What elements (if any) would you like to see incorporated into the design to recognize the area's cultural history, the Tejano Music Legends Trail, or a connection between the Holly Project area and the Emma S. Barrientos Mexican American Cultural Arts Center (ESB-MACC)?

Over two-thirds of respondents are interested in an art installation, while close to half indicated a desire for some kind of wayfinding signage or historical plaque that is reflective of the area's cultural history.

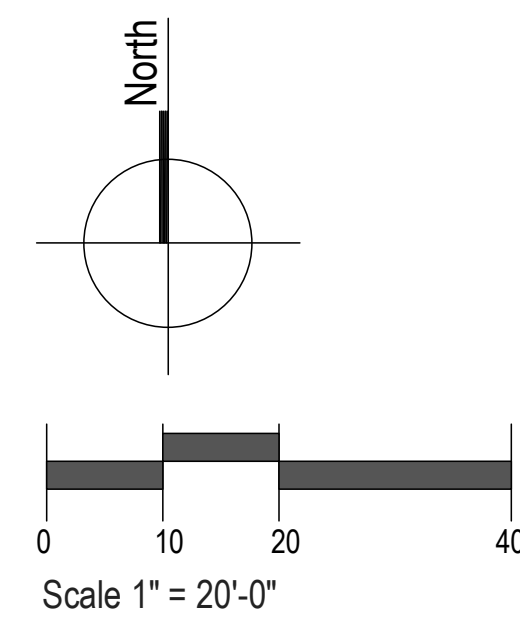
# Concept 'A'



# Garden by Bridge Concept



# Concept 'B'



# Pergola Feature





*Pergola Concept Sketch*



